

# Sonoma Syrup Co.

INFUSED SIMPLE SYRUP



## **Sonoma Syrup Co. wins 2010 sofi™ Gold Award for Outstanding Gift Set from the National Association for the Specialty Food Trade**

Sonoma, CA. (June 29, 2010) – Sonoma Syrup Artisan Extract Gift Set was named Outstanding Gift Set of 2010 in the 38<sup>th</sup> annual sofi™ Awards from the National Association for the Specialty Food Trade, Inc. The sofi Awards recognize the best in specialty food and beverages and are a coveted industry honor. “sofi” stands for Specialty Outstanding Food Innovation.

The Artisan Extract Gift Set was one of 140 Silver Finalists selected by a national panel of specialty food experts from a record 2,257 contenders this year. The winners were announced at a red-carpet ceremony June 28 at the 56<sup>th</sup> Summer Fancy Food Show in New York City. Noted Executive chef Dan Barber presented Karin Campion, founder of Sonoma Syrup Co, with her sofi Gold Award, a chef statue.

“This year’s winners reflect the spirit of innovation and creativity that are the hallmark of the specialty food industry,” said Ann Daw, president of the NASFT.

Campion, studied architecture and gardens in Rome, Florence and throughout the U.S. She founded Sonoma Syrup in 2002 after she decided to turn her broad experience with botanicals, cooking and design into a small business. Her products include Infused Simple Syrups, Artisan Extracts and New Bar Ingredients, which are available at Whole Foods, Sur La Table, Cambria Cove, many specialty foods markets and at [www.sonomasyrup.com](http://www.sonomasyrup.com).

The sofi Awards are open to members of the NASFT, a not-for-profit trade association established in 1952 to foster commerce and interest in the specialty food industry. Today there are more than 2,900 members in the U.S. and abroad. For further information on the NASFT and its sofi Awards, go to [www.specialtyfood.com/sofi](http://www.specialtyfood.com/sofi).

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